

Privacy Policy

www.aceelectricalalarms.co.uk

Type of Website: Business Website

Effective Date: 30th November 2025

www.aceelectricalalarms.co.uk (The Site) is owned and operated by Ace Electrical and Alarms Ltd. Ace Electrical and Alarms Ltd is the data controller and can be contacted at:

- info@aceelectricalalarms.co.uk
- 01524 807752
- Clawthorpe Hall Business Centre

Purpose

The purpose of this privacy policy (this Privacy Policy) is to inform users of our Site of the following:

1. The personal data we will collect
2. Use collected data
3. Who has access to the data collected
4. The right of Site users
5. The Site's cookie policy

This Privacy Policy applies in addition to the terms and conditions of our Sites.

GDPR

For users in the European Union, we adhere to the Regulations (EU) 2016/679 of the European Parliament and of the Council 27 April 2016, known as General Data Protection Regulations (the GDPR). For users in the United Kingdom we adhere to the GDPR as enshrined in the Data Protection Act 2018.

We have not appointed a Data Protection Officer as we do not fall within the categories of controllers and processors required to appoint a Data Protection Officer under Article 37 of the GDPR.

Consent

By using our Site users agree that they consent to:

- The conditions set out in this Privacy Policy

When the legal basis for us processing your personal data is that you have provided your consent to that processing, you may withdraw your consent at any time. If you withdraw your consent, it will not make processing which we completed before you withdrew your consent unlawful.

You can withdraw your consent by: Contacting the Office Manager.

Legal Basis for Processing

We collect and process personal data about users in the EU only when we have a legal basis for doing so under Article 6 of GDPR.

We rely on the following legal basis to collect and process the personal data of users in the EU.

- Users have provided their consent to the processing of their data for one or more specific purposes.

Personal Data We Collect.

We only collect data that helps us achieve the purpose set out in this Privacy Policy. We will not collect any additional data beyond the data listed without notifying you first.

Data Collected Automatically

When you visit our Site, we may automatically collect and store the following information:

1. Content viewed
2. Personal information, email addresses, postal addresses and other contact information.

Data Collected in a Non-Automatic Way

1. First and Last Name
2. Age
3. Date of Birth
4. Sex
5. Email Address
6. Phone Number
7. Address

This data may be collected by the following methods

- Via an online form.

How We Use Personal Data

Data collected on our Site will only be used for the purposes specified in the Privacy Policy or indicated on the relevant pages of our Site. We will not use your data beyond what we disclose in this Privacy Policy.

The data we collect automatically is used for the following purposes,

- For contact in the future for employment opportunities or to send a quote for work request.

The data we collect when the user performs certain functions may be used for the following purposes,

- Communication

Who We Share Personal Data With.

Employees

We may disclose user data to any member of our organisation who reasonably who reasonably needs access to user data to achieve the purposes set out in this Privacy Policy.

Other Disclosures

We will not sell or share your data with third parties, except in the following cases,

1. If the law requires it
2. If it is required for any legal proceeding
3. To prove or protect our legal rights
4. To buyers or potential buyers of this company in the event that we seek to sell the company.

If you follow hyperlinks to our Site to another Site, please note that we are not responsible for and have no control over their privacy policies and practises.

How Long We Store Personal Data

User data will be stored until the purpose the data was collected for has been achieved.

You will be notified if your data is kept for longer than this period.

How We Protect Your Personal Data

In order to your security, we use the strongest available browser encryption and store all of our data on secure facilities. All data is only accessible to our employees. Our employees are bound to strict confidentiality agreements and a breach of this agreement would result in the employee's termination.

While we take all reasonable precautions to ensure that user data is secure and that users are protected, there always remains the risk of harm. The Internet as a whole can be insecure at times and therefore we are unable to guarantee the security of user data beyond what is reasonably practical.

Your Right as a User

Under GDPR, you have the following rights:

1. Right to be informed
2. Right of access
3. Right to rectification
4. Right to erasure
5. Right to restrict processing
6. Right to data portability
7. Right to object

Children

We do not knowingly collect or use personal data from children under 16 years of age. If we learn that we have collected personal data from a child under 16 years of age. The personal data will be deleted as soon as possible. If a child under 16 years of age has provided us with personal data their parent or guardian may contact our privacy officer.

How to Access, Modify, Delete, or Change the Data Collected

If you would like to know if we have collected your personal data, how we have used your personal data, if we have disclosed your personal data and to who we have disclosed your personal data, if you would like your data to be deleted or modified in any way, or if you would like to exercise any of your other rights under GDPR, please contact our privacy officer,

Beth Wright

beth@aceelectricalalarms.co.uk

01524 807752

Cookies Policy

A cookie is a small file, stored in the user's hard drive by a website. Its purpose is to collect data relating to the user's browsing habits. You can choose to be notified each time a cookie is transmitted. You can choose to disable cookies entirely in your internet browser, but this may decrease the quality of your user experience.

We use the following types of cookies of our Site.

1. Analytical cookies.

Analytical cookies allow us to improve the design and functionality of our Site by collecting data on how you access our Site, for example data on content you access, how long you stay on our Site etc,

Modifications

This Privacy Policy may be amended from time to time in order to maintain compliance with the law and to reflect any changes to our data collection process. When we amend this Privacy Policy we will update the "Effective Date" at the top of the Privacy Policy. We recommend that our users periodically review our Privacy Policy to ensure that they are notified of any updates. If necessary we will notify users by email of changes to this Privacy Policy.

Complaints

If you have any complaints about how we process your personal data, please contact us through the methods listed in the Contact Information section so that we can, where possible, resolve the issue. If you feel we have not addressed your concern in a satisfactory manner you may contact a supervisory authority. You also have the right to directly make a complaint to a supervisory authority. You can lodge a complaint with a supervisory authority by contacting:

- Beth Wright
- 01524 807752
- beth@aceelectricalandalarms.co.uk