

# PEERS QUALITY ASSURANCE LIMITED

## REGISTRATION MARK GUIDANCE



Both PQAL and the Accreditation Bodies strictly govern the use of the Registration Marks. Only companies authorised by PQAL may use these Marks.

Should you decide to use the Registration Marks on any of your company documentation then there are a few simple regulations that must be followed.

### PQAL Registration Mark

#### This can be used by any company Certified by PQAL

There are three formats of the PQAL Registration Mark which may be provided for use, upon request:

PDF, PNG, JPEG

The PQAL Registration Mark must be reproduced on a background that will **not** impede readability, in a size that makes all features of the symbol clearly distinguishable and without distortion of its dimensions

The PQAL Registration Mark must **not** be split or amended in any way and must remain intact, as provided.

The PQAL Registration Mark may be applied to any websites, stationery, brochures, walls, exhibition stands, publicity material, company flags and vehicles, but it must **only** relate to the Scope of Registration for which the company has been certified and must remain legible, with no infilling.

The PQAL Registration Mark must **not** be applied directly to any of the company's products, packaging or labels for the company's products.

The PQAL Registration Mark must **not** be used in an ambiguous manner, which may be interpreted as denoting product conformity.

The PQAL Registration Mark must **not** be applied to any Reports or Certificates of Conformity for Laboratory Testing, Calibration or Inspection

If the company website includes additional locations, services, products etc that are not covered by the Certification then use of the PQAL Registration Mark must clearly state what has been certified, or provide a link to the company's Certificate

### PQAL & UKAS Registration Mark Combined

#### This Can **ONLY** be used if your Certificate shows the UKAS Mark

There are three formats of the PQAL & UKAS Registration Mark which may be provided for use, upon request:

PDF, PNG, JPEG and these come in a choice of 4 colours (see page 2)

The PQAL & UKAS Registration Mark Combined must be reproduced on a background that will **not** impede readability, in a size that makes all features of the symbol clearly distinguishable and without distortion of its dimensions

The PQAL & UKAS Registration Mark Combined must **not** be split or amended in any way and must remain intact, as provided.

The PQAL & UKAS Registration Mark Combined may be applied to any websites, stationery, brochures, walls, exhibition stands, publicity material, but it must **only** relate to the Scope of Registration for which the company has been certified and must remain legible, with no infilling.

The PQAL & UKAS Registration Mark Combined must **not** be applied directly to any of the company's flags and vehicles

The PQAL & UKAS Registration Mark Combined must **not** be applied directly to any of the company's products, packaging or labels for the company's products.

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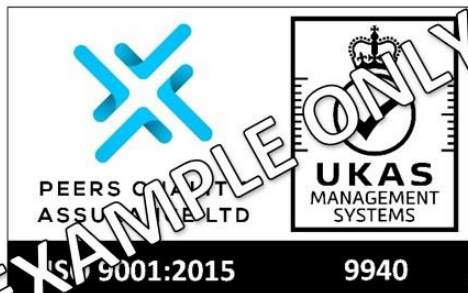
The PQAL & UKAS Registration Mark Combined must **not** be used in an ambiguous manner, which may be interpreted as denoting product conformity.

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### Examples of the four different colour choices for the PQAL & UKAS Combined Registration Marks

Black on White



Purple on White



White on Black



White on Purple



**Upon Withdrawal/Cancellation of Certification, a company shall immediately discontinue use of any and all Registration Marks**

**Any intended or unintended misuse of these Registration Marks shall result in the request for immediate removal of all offending documentation.**

**For any clarification required on these rules please contact PQAL prior to any printing**